



Get a First Down in Branding with Social Media

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GAME PLAN

⚾ Social Media Quiz

⚾ 1st Down – Social Media 4 Branding/Connecting

⚾ 2nd Down – Twitter/Hashtags/Live Chats

⚾ 3rd Down – Other Social Media: FB, YouTube, Periscope

⚾ Time Out– Skype Date

⚾ 4th Down– Web 2.0 Tools to Tell Your Story

⚾ Touch down–Questions and Answers





PRE-GAME WARM UP

SOCIAL MEDIA QUIZ

HOW MANY CAN YOU IDENTIFY??





1ST DOWN

Social Media 4 Branding/Connecting

< Tweet 🔍 ↗

 **Dr. Tony Sinanis**
@TonySinanis

No matter what tools you use to share your story, make sure the story is current, relevant & dynamic in nature! Don't just share info! #njed

11/10/15, 7:18 PM

8 RETWEETS 8 LIKES

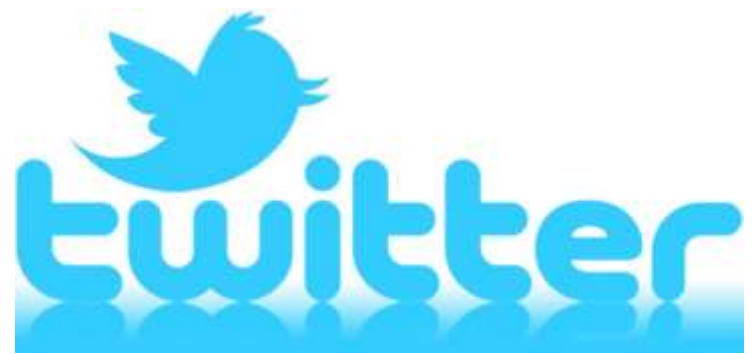
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2ND DOWN

Twitter/Hashtags/Live Chats



Twitter Power: *The Twitter Hashtag*





3RD DOWN

Other Social Media – Facebook, Youtube,





TIME OUT

Skype date

Stephanie Frosch

Principal

TX





4TH DOWN

Web 2.0 Tools 2 Tell Your Story





TOUCH DOWN

Questions and Answers





ON TO THE “SUPER BOWL”

Ready to be SUPER?

Tell your stories. Go ALL THE WAY with branding! 😊

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