

ASSOCIATE PROGRAM

Enjoy these opportunities, exclusively for MREA Associate Members, to promote your organization directly to educational leaders throughout Greater Minnesota:

Associate Package Key Benefits July 1-June 30

- Access to MREA's 200+ school district members and nearly 2,500 affiliated school administrators, teachers and board members
- Ability to develop meaningful client relationships and enhance your organization's reputation
- Opportunity to co-sponsor an event with MREA
- Insight into Greater Minnesota's educational successes, challenges and trends to help you make informed decisions
- Inclusion as a committed advocate for Greater Minnesota students and their education

Flip this over to view more Associate Member benefits.

MREA
Voice For Greater Minnesota Education

4 PARTNERSHIP LEVELS

MREA provides organizations with the advantages of the associate membership as well as the added benefits of three additional partnership levels.

1. Presenting
2. Empowering
3. Advocating
4. Associate

✓ YES, please provide the benefits entitled to us as an MREA Associate Member for 2016-17:

Presenting Level (\$5,000 - Limited Availability) Empowering Level (\$3,000 - Limited Availability)

Advocating Level (\$1,600) Associate Level (\$600)

_____ Enclosed is our payment for \$ _____, payable to MREA.

_____ We have emailed our organization logo in .jpg format to mrea@mnrea.org.

Organization _____

Primary Contact _____ Position _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Signature _____ Date _____

*** Enclose a copy of this commitment with your payment and mail to the address below. ***

[**A** P.O. Box 187, St. Cloud, MN 56302-0187 **T** 320-762-6574 **F** 888-884-7932 **E** mrea@mnrea.org **W** mnrea.org]

PARTNERING WITH MREA

Help raise the voice of Greater Minnesota education while also receiving a voice for your organization with MREA members and at MREA events through these business partnership levels.

PARTNERSHIP LEVELS	PRESENTING \$5,000*	EMPOWERING \$3,000*	ADVOCATING \$1,600	ASSOCIATE \$600
All Associate Benefits	✓	✓	✓	✓
MREA COMMUNICATIONS				
Listing on Associate Member web page	✓	✓	✓	✓
Email link for primary contact on	✓	✓	✓	✓
Annual thank you in Insider Briefing	✓	✓	✓	✓
Logo on Associate Member web page	✓	✓		
Company spotlight on MREA website	✓	✓		
Company spotlight in Insider Briefing	✓			
Appreciation plaque	✓			
Representatives receive Insider Briefing	10	5	3	3
ANNUAL CONFERENCE				
Thank you recognition	✓	✓		
Listing in conference program	✓	✓	✓	✓
Highlighted at conference luncheon	✓	✓	✓	✓
Recognition ribbons on nametags	✓	✓	✓	✓
Tuesday Gallery Walk registration	2 Attendees	2 Attendees	1 Attendee	1 Attendee
Associate Member sign at Gallery Walk	✓	✓	✓	
Complimentary conference registration	2 Attendees	1 Attendee		
Registration for full Conference or Monday only at member rate	✓	✓	✓	✓
Ad in conference program	Full Page	1/2 Page	1/4 Page	
Recognition in digital marketing	✓	✓		
Logo recognition on all marketing	✓			
Logo on welcome banner	✓			

COMMITMENT DEADLINES

June 15 - Financial commitments due to receive all pre-conference promotion benefits.

October 1 - Financial commitments due to receive all on-site conference promotion benefits.

* LIMITED PARTNERSHIPS AVAILABLE AT THE PRESENTING AND EMPOWERING LEVELS.