



**PMA**<sup>™</sup>  
SECURITIES

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**Proactive Strategies for Issuing  
Bonds and Investing the Proceeds**

**Michael Hart**

Director, Public Finance  
PMA Securities, LLC

**Steve Pumper**

Vice President  
PMA Securities, LLC

**Ryan Nielsen**

Superintendent  
Canby ISD 891



## Agenda

- ▶ Timing Considerations for Issuing Bonds
- ▶ Investment Considerations for Investing Bonds Proceeds
- ▶ Case Studies



# Timing Considerations for Issuing Bonds



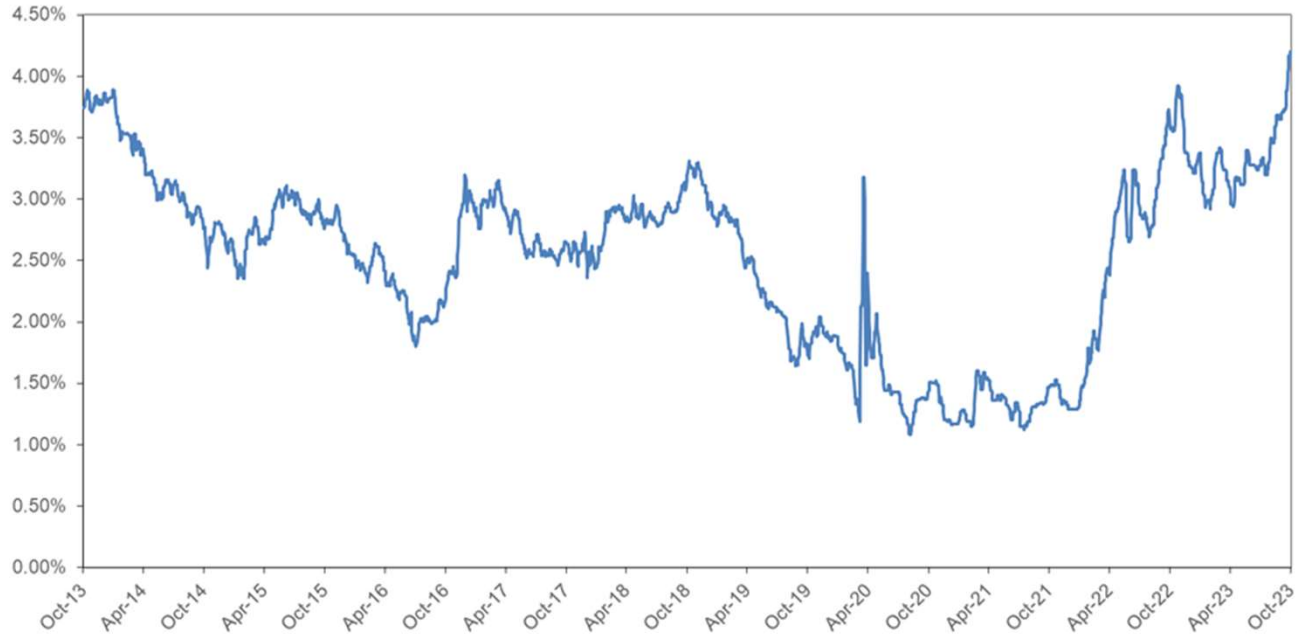
# Timing Considerations

## Market Conditions

### HISTORICAL INTEREST RATE COMPARISON

#### MMD "AAA" 20-Year Bond Index

10 Year History



Information shown is the Municipal Market Data index for AAA-rated, 20-year bonds.



## Timing Considerations

- ▶ Do you have a tax levy in place to make the first interest payment(s)?
  - ▶ First interest payment within one year from bond closing
- ▶ If not, three options:
  - ▶ Make payment out of cash reserves
  - ▶ Use Capitalized Interest
  - ▶ Wait until levy is in place



## Timing Considerations

### Capitalized Interest

#### Definition:

- Borrowed funds used to pay interest on new bonds

#### Uses:

- Provide funds if interest payment(s) are due before levy can be put in place
- Level out debt payments in bond structure to meet tax impact goals

#### Limitations:

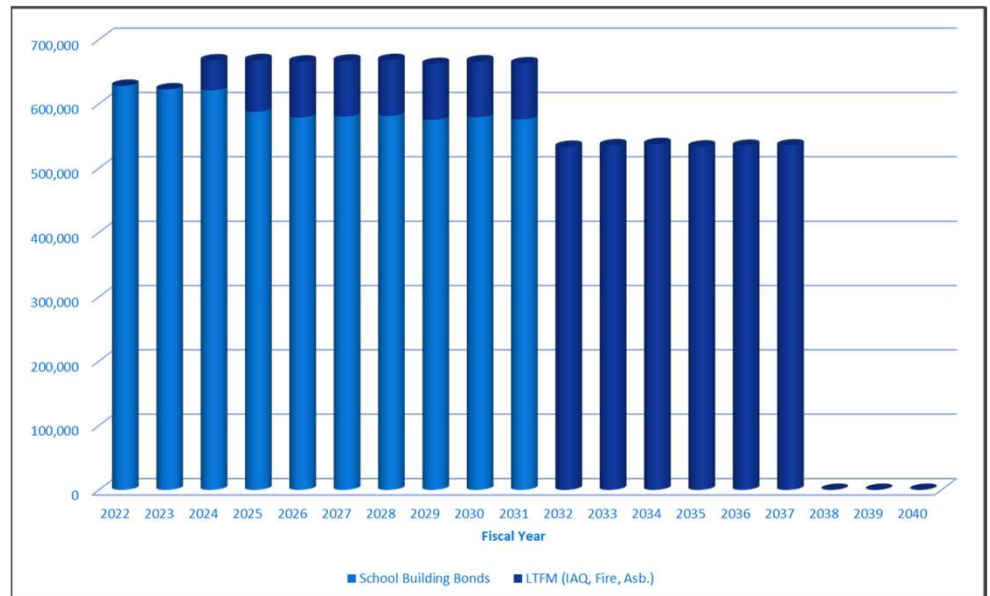
- First three years after issuance of bonds



# Timing Considerations

## Capitalized Interest

Date	Principal	Coupon	Interest	Fiscal Total	Cap. Int.	105% Levy
08/01/22						
02/01/23			55,200.00	55,200.00	55,200	-
08/01/23			41,400.00			
02/01/24			41,400.00	82,800.00	38,502	46,513
08/01/24			41,400.00			
02/01/25			41,400.00	82,800.00	6,334	80,289
08/01/25			41,400.00			
02/01/26			41,400.00	82,800.00	-	86,940
08/01/26			41,400.00			
02/01/27			41,400.00	82,800.00	-	86,940
08/01/27			41,400.00			
02/01/28			41,400.00	82,800.00	-	86,940
08/01/28			41,400.00			
02/01/29			41,400.00	82,800.00	-	86,940
08/01/29			41,400.00			
02/01/30			41,400.00	82,800.00	-	86,940
08/01/30			41,400.00			
02/01/31			41,400.00	82,800.00	-	86,940
08/01/31			41,400.00			
02/01/32	425,000	3.00% *	41,400.00	507,800.00	-	533,190
08/01/32			35,025.00			
02/01/33	440,000	3.00% *	35,025.00	510,050.00	-	535,553
08/01/33			28,425.00			
02/01/34	455,000	3.00% *	28,425.00	511,850.00	-	537,443
08/01/34			21,600.00			
02/01/35	465,000	3.00% *	21,600.00	508,200.00	-	533,610
08/01/35			14,625.00			
02/01/36	480,000	3.00% *	14,625.00	509,250.00	-	534,713
08/01/36			7,425.00			
02/01/37	495,000	3.00% *	7,425.00	509,850.00	-	535,343
Totals	2,760,000		1,014,600	3,774,600	100,036	3,858,292





## Timing Considerations

- ▶ When will the District know how much funding is needed?
  - ▶ Do you base funding on budgetary estimates or after bids have been received?
  - ▶ In time of high construction inflation, budgeting construction costs has been very challenging





## Timing Considerations

- ▶ Important to consider flexibility of funding source:
  - ▶ Example of inflexible funding source: Abatement bonds can only be used for parking lot projects
  - ▶ School Building Bonds: Usually includes many projects where scope can be modified to meet overall budget



## Timing Considerations

- ▶ When are funds needed to begin paying for project expenses?
  - ▶ Can the District cash flow early project expenses to allow for funding to be completed or project budget to be better known?



## Timing Considerations

- ▶ Reimbursement Resolution
  - ▶ Allows a District to reimburse project expenses by a bond to be issued in the future
  - ▶ Resolution must be passed no later than 60 days after expenditure date
  - ▶ Preliminary design/architect/engineering feeds to not require a reimbursement resolution to be eligible for reimbursement



## Timing Considerations

- ▶ Bank Qualification
  - ▶ If a District borrows less than \$10 million of tax exempt debt in a calendar year it may result in a lower interest rate
  - ▶ Due to special provision of IRS regulation to help small issuers
  - ▶ One Solution: split an issue over two separate calendar years



## Timing Considerations

- ▶ Multiple Issues – less time paying interest
  - ▶ \$30 million issue sold today vs \$15 million sold today and \$15 million sold 2 years from now - \$2,238,000 interest savings assuming same interest rate
- ▶ May help manage capitalized interest and debt levy in early years to be in sync with levy cycle or as District pays off other debt



## Other Considerations – Bond Premium

Bond Premium can be used to reduce the amount of the bonds, increase project funding or pay for bond expenses

Increase Project Fund	
<b>Sources Of Funds</b>	
Par Amount of Bonds	\$1,000,000.00
Reoffering Premium	58,242.50
<b>Total Sources</b>	<b>\$1,058,242.50</b>
<b>Uses Of Funds</b>	
Deposit to Project Construction Fund	1,033,242.50
Costs of Issuance	25,000.00
<b>Total Uses</b>	<b>\$1,058,242.50</b>
<b>Average Payment = \$231,000</b>	

Decrease Par Amount	
<b>Sources Of Funds</b>	
Par Amount of Bonds	\$945,000.00
Reoffering Premium	55,046.95
<b>Total Sources</b>	<b>\$1,000,046.95</b>
<b>Uses Of Funds</b>	
Deposit to Project Construction Fund	975,000.00
Costs of Issuance	25,000.00
Rounding Amount	46.95
<b>Total Uses</b>	<b>\$1,000,046.95</b>
<b>Average Payment = \$218,300</b>	



# Investment Considerations for Investing Bond Proceeds



## Investment Considerations

### Arbitrage

Definition:

Taking advantage of an imbalance, (spread or profit), in two different markets





## Investment Considerations

### How it Applies for MN School Districts

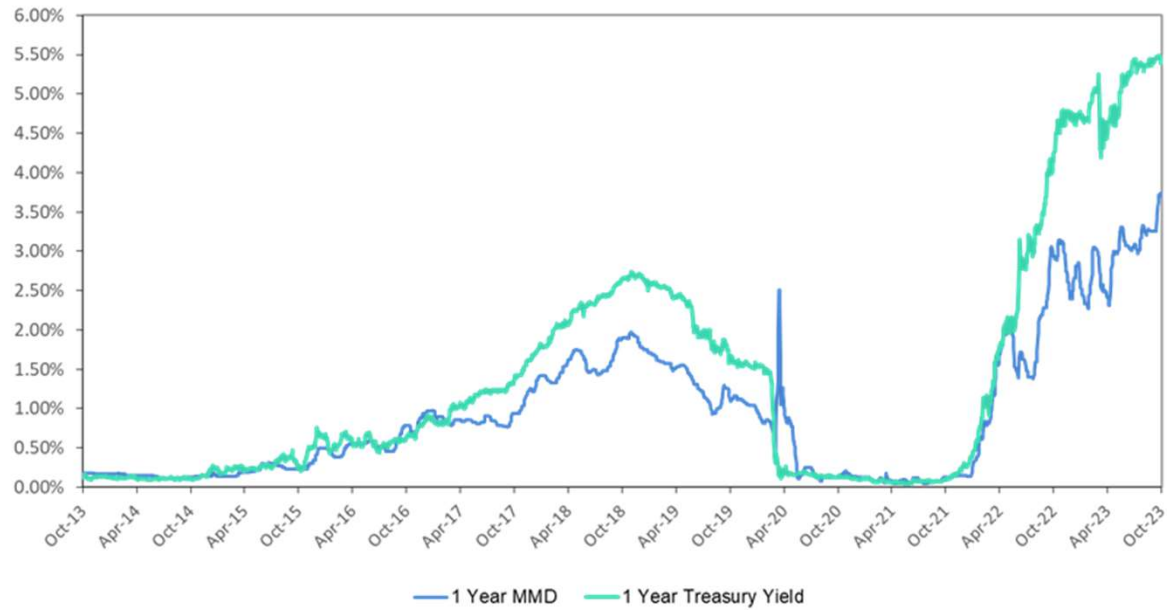
- ▶ MN School Districts are allowed to issue Tax Exempt debt
  - ▶ Borrowing Money at a **Tax Exempt Rate** = Lower Interest Rates
- ▶ Districts are allowed to invest in the Taxable Market
  - ▶ Investing dollars in **Taxable Market** = Higher Interest Rates
- ▶ Difference in two different markets
  - ▶ Spread/Profit = Potential Arbitrage Rebate



# Investment Considerations

## Current Market Illustration

**HISTORICAL INTEREST RATE COMPARISON**  
**MMD "AAA" 1-Year Bond Index vs. 1 Year Treasury Yields**  
**10 Year History**



Information shown is the Municipal Market Data index for AAA-rated, 1-year bonds and yields from the U.S. Department of the Treasury.



## Investment Considerations

### Arb Yield

Calculated the day you sell the Bonds

#### **Yield Statistics**

Net Interest Cost (NIC)	3.5195362%
True Interest Cost (TIC)	3.3108604%
<b>Bond Yield for Arbitrage Purposes</b>	<b>3.1699905%</b>
All Inclusive Cost (AIC)	3.6531531%



## Investment Considerations

### Significance

\$6,216,585.18	4.763%	Current Interest Estimate for Arbitrage Purposes
<u>\$4,937,728.98</u>	3.823%	Maximum Interest Limited by Arbitrage Yield
<u>\$1,278,856.20</u>	0.940%	Potential Arbitrage Rebate Liability



## Investment Considerations

### Arbitrage Rebate

- ▶ **GENERALLY**
  - ▶ Districts will need to pay a Rebate to the IRS for interest earnings that exceed the Arb Yield
- ▶ **HOWEVER**
  - ▶ There are exceptions to this rule
- ▶ This is where strategy comes into play



## Investment Considerations

### Small Issuer Exception

- ▶ \$15 Million of Tax Exempt Financing per CALENDAR Year
  - ▶ Tax Exempt Leases count towards this total
- ▶ \$5 Million can be used for any purpose
  - ▶ Example: Cash Flow Borrowing Issues, Copier Leases
- ▶ The amount that exceeds \$5 Million must be for school construction



## Investment Considerations

### Potential Strategy

- ▶ Split a Project into multiple issues, one Taxable and one Tax Exempt
- ▶ Example:
  - ▶ Authority to Issue \$17 Million of Bonds
  - ▶ Issue \$15 Million of Tax Exempt Debt
    - ▶ Take Advantage of Small Issuer Exception
  - ▶ Issue Remaining \$2 Million of Taxable Debt



## Investment Considerations

### Potential Strategy

- ▶ Split a Project that exceeds \$15 Million into Multiple Issues
- ▶ Example:
  - ▶ Authority to Issue \$25 Million of Bonds
  - ▶ Issue \$15 Million in December
  - ▶ Issue Remaining \$10 Million in January





## Investment Considerations

### 2 Year Spend Down Exception

- ▶ Need to meet ALL of the 4 expenditure requirements
  - ▶ 10% within 6 months
  - ▶ 45% within 12 months
  - ▶ 75% within 18 months
  - ▶ 100% within 2 years



## Investment Considerations

### Potential Strategy

- ▶ Split a Project into multiple issues so that spending exceptions will likely be met
- ▶ Example:
  - ▶ Authority to Issue \$50 Million of Bonds
  - ▶ Issue \$15 Million in December
  - ▶ Issue Remaining \$35 Million in November of following year



## Investment Considerations

### Potential Strategy

- ▶ Be willing to vary Account Payable Dates to hit exception dates
- ▶ Hold Special Board Meeting if needed



## Investment Considerations

### Liquidity

- ▶ When you actually NEED the dollars to pay your construction invoices will drive the proposed Exception Strategies
- ▶ Good Practice to include Reimbursement Language in your Bond Sale Resolutions
- ▶ Once your Bond Proceeds are received, do NOT cash flow your construction expenses with General Fund Dollars



## Investment Considerations

### Liquidity

- ▶ Choice of Investment Vehicles
  - ▶ Money Markets
  - ▶ Savings Deposit Accounts
  - ▶ U.S. Treasuries/Agencies
  - ▶ Term Series
  - ▶ CDs



## Investment Considerations

### Yield Restriction

- ▶ Applies even to Small Issuers
- ▶ Takes effect on 3<sup>rd</sup> year anniversary of Issue Closing
- ▶ Interest restricted to Arb Yield plus 1/8<sup>th</sup> %
- ▶ De minimus amount = 5% of Issue or \$100K, whichever is smaller



## Case Studies



## Case Studies

### Canby

- ▶ Canby Public Schools passed a referendum in November 2022 for \$22 million
- ▶ Process for Referendum
- ▶ Project Description





## Case Studies

### Canby

- ▶ Canby Public Schools passed a referendum in November 2022 for \$22 million
- ▶ Finance plan split the borrowing into a \$10 million issue in December 2022 and a \$12 million issue in early 2023
  - ▶ Both issues qualify for the small issuer exemption
  - ▶ The first issue was bank qualified (lower borrowing cost)



## Case Studies

### Canby

- ▶ Canby Project Fund current interest earning estimate: \$2,240,000
- ▶ \$725,000 potential arbitrage rebate
  - ▶ District will keep these funds because both issues qualify for the small issuer exemption



## Case Studies

### LQPV

- ▶ Lac qui Parle Valley planned for \$13 million of indoor air quality projects within LTFM program
- ▶ Project approved in Spring 2023
- ▶ Bids received in late summer 2023
- ▶ Construction to begin in 2024



## Case Studies

### LQPV

- ▶ Funds were needed for design in spring/summer 2023
- ▶ Final project costs uncertain in volatile construction cost environment
- ▶ LTFM Indoor Air Quality bonds cannot be easily transferred to another purpose



## Case Studies

### LQPV

- ▶ District sold \$5 million in spring 2023 to fund design and early project expenses
- ▶ Remaining approximately \$8 million to be sold in early 2024 as funds are needed
  - ▶ Will be sized with better project cost information
- ▶ Both issues can be sold as bank qualified and under small issuer arbitrage exemption



## Summary

- ▶ Explore timing strategies to lower borrowing costs
- ▶ Build Bond Finance Plan with Investment Strategy in mind
- ▶ Each unique project circumstances requires critical thinking



## Contact Us



**Steve Pumper**

Vice President

612-509-2565

[spumper@pmanetwork.com](mailto:spumper@pmanetwork.com)



**Michael Hart**

Director, Public Finance

612-509-2569

[mhart@pmanetwork.com](mailto:mhart@pmanetwork.com)

Website:

[www.pmanetwork.com](http://www.pmanetwork.com)



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