MREA

ASSOCIATE MEMBERSHIP

THE ONLY ORGANIZATION ADVOCATING EXCLUSIVELY FOR GREATER MINNESOTA SCHOOLS

Key Program Benefits

Take advantage of these exclusive benefits to promote your organization directly to educational leaders across Greater Minnesota.

- Members-only communications with insight into Greater Minnesota's educational successes, challenges, and trends
- Opportunity to develop meaningful client relationships and strengthen your brand with MREA's 230 school district members and 2,000+ affiliated school administrators, teachers, and board members
- Select opportunities to co-sponsor MREA events and programs
- Members-only discounted registration for MREA's annual conference and vendor showcase
- Inclusion as a committed advocate for Greater Minnesota students and their education

See Associate Member Benefits on reverse.

✓ **YES, please provide the tiered benefits entitled to us as an MREA Associate Member for the FY2025-26 membership year (July 1 - June 30):**

- ❑ Platinum Tier ($10,000 - *Limited Availability)*
- ❑ Gold Tier ($6,000 - *Limited Availability*)
- ❑ Silver Tier ($3,500)
- ❑ Bronze Tier ($1,000)
- ❑ Friend Tier ($650 – Non-Profits, All Bronze benefits)

_____ **Enclosed is our payment for $_____, payable to MREA. (Enclose payment with this form.)**

Organization _____

Primary Contact _____ Position Title _____

Address _____

City/State/Zip _____

Phone_____ Email _____

Signature_____Date _____

MAIL TO: A PO Box 10, Moose Lake, MN 55767 T 320-762-6574 F 888-884-7932 E info@mreavoice.org W mreavoice.org

*MREA is a nonprofit 501(c)(4) social welfare association, and dues are not tax deductible as charitable contributions. We estimate 43% of FY26 dues will be attributable to nondeductible lobbying activity and are NOT deductible under Internal Revenue Code Section 162 as an ordinary and necessary business expense. Provide a copy of this notice to your accountant and/or tax preparer. *Signature is consent to membership and to receive member notices at the primary contact's email address. PAYMENT DEADLINES June 15 – Pre-conference promotion benefits. August 1 – On-site conference promotion benefits and to avoid membership cancellation. Dues received after July 1 are not guaranteed conference promotional benefits.*

ASSOCIATE MEMBER TIERS

TIERS	PLATINUM $10,000	GOLD $6,000	SILVER $3,500	BRONZE $1,000 ($650 NON-PROFIT)
MREA Events				
Recognition at 4 MREA Board Meetings	Logo	Logo	Name	
Recognition at MREA Annual Meeting	Logo	Logo	Name	
Opening Slide of all 6 Fall Member Meetings (attended by over 150 members)	Logo	Logo	Name	
Priority Access to Additional Sponsorship Opportunities	First Priority	Second Priority		
MREA Website				
Opportunity to share company educational trainings on Events page	X	X	X	X
Company name and primary contact name on Member page	X	X	X	X
Primary contact email link on Member page	X	X	X	
Company logo and link on Member page	X	X		
Company Spotlight on Home Page Linking to Company Website	X	X		
Company landing page on MREA website	X			
MREA Communications				
Recognition as key supporter of Greater Minnesota's Education sector	X	X	X	X
Annual End-of-Year Recognition in Insider Brief	X	X	X	X
Subscriptions to Members-Only Communications	Unlimited	Unlimited	Unlimited	Unlimited
Logo In Footer of Monday Morning Insider Brief (over 2,000 subscribers)	6 months	3 months	3 months	
Opportunity to Submit One Educational Article to be Posted to on MREA News Page	X	X	X	
Superintendent Membership List	Name, District, email *single use	Name, District		
Annual Spotlight in Insider Brief with Link	X			
Opportunity to Put Flyer in Folder for Executive Director District Visits	X			
One Webinar - MREA will send your organization's webinar invite to membership	X			
MREA Greater Education Summit				
Summit Registration	2 Complimentary Registrations to Full Summit	2 Complimentary Registrations to Full Summit	1 Complimentary Registrations to Full Summit	Register at Member Rates
Gallery Walk	Premium Double Space and 2 Representatives	Premium Single Space and 2 Representatives	Single Space and 1 Representatives	Register at Member Rates
Post-Summit Attendee List	Name, Organization, Email *single use	Name, Organization, Email *single use	Name, Organization	
Program Guide Recognition	Back Cover Logo	Inside Page Logo	Member Page Listing	Member Page Listing
Vendor Showcase Booth	Double Space Premium location 2 Registrations	Standard Space Premium Location 1 Registration	Standard Space 1 Registration	Standard Space $260/person
Opportunity to Submit Education-Based Breakout Session Proposal	X	X	X	X
Logo on Opening/Closing General Session Slides	X			